

# BALLET ARTS



## SPONSORSHIP OPPORTUNITIES

**Ballet Arts strives to enrich the cultural life of the community through outstanding performances and outreach programs.** As a 501(c)3 non-profit organization, we rely heavily on the financial support of partners like you to bring the joy of dance to thousands of adults and children each year. Thank you for your consideration in helping to keep our dancers on their toes!

### Lead Sponsor - \$10,000

- Recognition as lead sponsor at both The Nutcracker and spring performances
- Signage in the Carl Perkins Civic Center lobby during both performances
- Press release and check presentation opportunity
- Company logo on promotional poster for both performances
- Company logo and link on website
- Full-page ad in program for both performances
- No fewer than 4 social media posts promoting your business
- 10 Premium tickets for both performances

### Premier Sponsor - \$5,000

- Recognition as premier sponsor at both The Nutcracker and spring performances
- Company logo and link on website
- Full-page ad in program for both performances
- No fewer than 2 social media posts promoting your business
- 8 Premium tickets for both performances

### Gold Sponsor - \$2,500

- Name on website and in program
- Full-page ad in program for both performances
- 6 Choice tickets for both performances

### Silver Sponsor - \$1,000

- Name on website and in program
- 1/2-page ad in program for both performances
- 4 Select tickets for both performances

### Friend - \$500

- Name on website and in program
- 2 Select tickets for both performances

### Ballet Ticket Buddy - up to \$250 (min. of \$15)

- Name on website and in program
- Help kids experience a live fine arts performance! As we all know, state subsidy funding for school field trips are lower than ever before. The goal of Ballet Ticket Buddies is to provide experiences which enrich the lives of students in many ways; cultural, educational, and motivational.



# 2025-26 SEASON SPONSORSHIP

**Lead Sponsor - \$10,000**

**Premier Sponsor - \$5,000**

**Gold Sponsor - \$2,500**

**Silver Sponsor - \$1,000**

**Friend - \$500**

**Ballet Ticket Buddy - up to \$250 enter amount \_\_\_\_\_**

In order to receive full recognition on promotional materials, sponsorship commitments must be made by October 1, 2025. Ads are due by November 1, 2025 to [balletartsmktg@gmail.com](mailto:balletartsmktg@gmail.com)

**Please complete the following:**

Primary Contact Name(s): \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Method:**      Check Enclosed (payable to Ballet Arts)      Credit Card

Credit Card Type: \_\_\_\_\_ Name on Card: \_\_\_\_\_

CC Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Donate processing fee (If paying with credit card cover fee on top of above amount)

**Please mail form and payment information to:**

Ballet Arts, Inc.  
ATTN: Sponsorship  
4450 Highway 45N  
Jackson, TN 38305

Ballet Arts, Inc. of Jackson is a registered 501(c)3 non-profit organization. Your contribution is tax deductible to the extent allowed by law. Donor information is not shared or sold to any outside organization. Federal ID # 58-1313784. Please keep a copy of this letter for your records. For more information, please visit [balletartsjackson.org](http://balletartsjackson.org).